

# 10 GREAT REASONS TO HIRE SPROCKET HOUSE

Whatever your design or Web development needs, Sprocket House can help. Keep reading to learn several great reasons to hire us for your next big idea.

## 1. WE'RE WEB EXPERTS

*And business owners ourselves*

Your business needs a design team who not only gets the Web but understands business—we'll help you articulate your brand and define your goals in clear, concrete terms, then work with you to deliver a design you'll love.

## 2. PERFECT SCORE

*100% of our clients are references*

It's true! Feel free to contact any of our previous clients and ask them yourself. We're more interested in building long-term, mutually satisfying relationships with our clients than making a quick buck. Sure, that means occasionally we have to go the extra mile at our expense, but our goal is to produce the best work possible.

## 3. WE'RE EXPERIENCED

*Been there, done that, designed the T-shirt*

We've worked with companies large and small—not to mention universities, nonprofits, and retail shops. Since we've collaborated with all kinds of teams, on projects of every type and tenor, you can rest assured we've got you covered.

## 4. TOTAL PACKAGE

*Identity, Web, print & copy*

We're happy to design your logo, brochures, business cards, magazines, trade show booths and Web sites, or build your content management system, e-commerce shop and custom Web application. (Writing engaging, witty, audience-appropriate copy also happens to be one of our specialties.) Best of all? We work fast.

## 5. NO "B" TEAM

*You hire us, you get us*

No "junior" positions, no part-timers, no off-shore contractors: when you hire Sprocket House, that's what you get. You'll work closely with our three principals from start to finish who will oversee your project personally.

## 6. NO SURPRISES

*We're educators & communicators*

We have collegiate-level teaching experience and know how to translate complex subjects into plain English, plainly-stated—no techno-jargon necessary. After all, great design is all about communicating great ideas. We pride ourselves on helping you understand the process at every step.

## 7. WE'RE ORGANIZED

*Industry-leading project management*

We take project management seriously. We use and recommend Basecamp® software for all our projects, which enables us to track and archive conversations, due dates, files and tasks. Every member of your team can log in from anywhere and check current project status, so there's never any doubt.

## 8. WE KNOW HOW TO LISTEN

*Though we've no shortage of ideas*

We begin with your needs: by listening and learning first, we discover how best to realize your vision and keep on track. It takes thorough, genuine collaboration to arrive at the right solution for your project.

## 9. WE'RE LOCAL

*To the Carolina Piedmont, anyway*

Live in the Triangle region of North Carolina? We're practically neighbors! You'll find our office in lovely downtown Chapel Hill behind the University of North Carolina. Come by our office or let us know how to get to yours.

## 10. WE BUILD CATHEDRALS

*A business parable:*

"Three stone cutters were asked about their jobs. The first said he was paid to cut stones. The second that he used special techniques to shape stones in an exceptional way, and proceeded to demonstrate his skills. The third stone cutter just smiled and said, 'I build cathedrals.'"

### Getting started is easy:

#### 1. CONTACT US

Drop by the office, give us a call, or email us:  
[holla@sprockethouse.com](mailto:holla@sprockethouse.com)

#### 2. REQUEST A PROPOSAL

We'll send a Creative Brief to outline your project and identify cost, timeframe and deliverables—fast!

#### 3. GIVE US THE GO-AHEAD

We'll set up your project site and start producing results you'll love